

BUREAU D'IMAGE

GROOMING MANAGEMENT

How can you embody grooming and pass on its codes to your teams?

Grooming management is one of our flagship modules, designed to give department heads the keys to embodying grooming.

Public :

Managers or department heads supervising teams with grooming standards to be standards.

Prerequisites :

No prerequisites - It is recommended to read our roadmap to anticipate the success of the training.

Operational objectives :

- Understand the impact and power of image, using methods, techniques and tools techniques and tools of image consulting.
- Implement the principles of grooming standards within the team
- Use effective language with clients and colleagues

Verbal and non-verbal communication :

The aim of this training is to master the basic principles of communication in line with grooming standards, to use elegant communication: tone of voice flow vocabulary, with an exemplary welcome in line with the hotel's values.

Reframing the manager :

The manager as guarantor of standards: role in the application of standards by his or her colleagues How can grooming standards be passed on to his or her team? How to reframe employees and make constructive comments? Grooming management protocol.

Methods used :

Case studies, role-playing, participative teaching.

Access : To be agreed together, please contact us. We will reply within 48 hours.
All our training courses take place on our partners' premises.

Duration :

1 day of 7 h comprising 2 sessions (2 x 3h30).

Rates & special conditions : Please contact us.

Systematically adapting our offer to suit your standards, values, training paths and locations: we undertake to send you a personalized offer within 48 hours.

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Evaluation methods :

A self-assessment questionnaire is sent to participants via the EduSign platform. One month later, a second cold questionnaire is sent to learners, again via EduSign. The trainer will also confirm the acquisition of skills by the learners. A certificate of completion is generated on the basis of the participant's attendance and assessment.

Teaching resources will be delivered to participants by email via the EduSign platform.

Trainer expertise : Trainer trained and certified by Bureau d'Image.

If you have a disabled employee who would like to take part in one of our training courses, let us know: we'll do our utmost to find a suitable solution.

Nota Bene :

We strongly recommend a pre-training audit and post-training operational coaching.

Contact us :

By email : contact@bureaudimage.com

Our switchboard : 06 19 78 95 35

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